



Communications, Inc.

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Statement of Capabilities

Submitting a compliant, well-written, winning proposal is hard work and requires a unique set of skills that are honed by years of experience.

PW Communications is very selective in choosing prospective consultants. We assess each candidate's credentials in accordance with a vetting process we have carefully perfected over the years. Because we hire only the best, our talent pool is limited and only those individuals who meet our high standards are employed. Some may consider that a weakness; we consider it a strength.

- Management
- Writing/Editing
- Graphic Art
- Production
- Pricing
- Specialization

Selecting the Right Candidate for Staffing

As a leader in proposal support services, PW Communications continues to distinguish itself by

- Adhering to a well-honed vetting process to ensure only the most qualified professionals
- Retaining the most dedicated professional staff that is considered among the best in the industry
- Providing outstanding resources to ensure a well-written, persuasive, and compliant winning proposal to our clients

Since PW Communications is a cleared company, we are held to an even higher standard by proving cleared personnel.

Vetting our Consulting Staff

Carefully selecting the right person for an assignment is one of our strengths. We strive to ensure that our placements are the right fit...right from the start.

Our proposal professionals span the entire spectrum of support and include experts in strategy and management, writing, graphics, and production. Other specializations include oral coaching and color team reviews.

PW Communications' Staffing Process is Streamlined and Efficient

Proposal efforts vary in size, scope, and value and can range from a few pages to many thousands as a result, staffing requirements also vary. Because our consultants always go the extra mile, our policy is to never over-staff.

PW Communications will work with you to determine the appropriate specialists and the most efficient team size to achieve your winning proposal - on deadline and within budget - every time. We know what it means to roll up our sleeves and hit the ground running. There is no on-the-job training or learning curve for our staff. Each and every assignment is well thought out. In fact, we take a pass if we don't have the right candidate rather than risking our reputation with the wrong placement.